



The dA Center for the Arts

FOR IMMEDIATE RELEASE

**dA CENTER FOR THE ARTS Presents:
Cruisin' Magulandia**

A Benefit for the Preservation of a Legacy
August 13 –30, 2011
252 South Main Street, Pomona, CA 91767

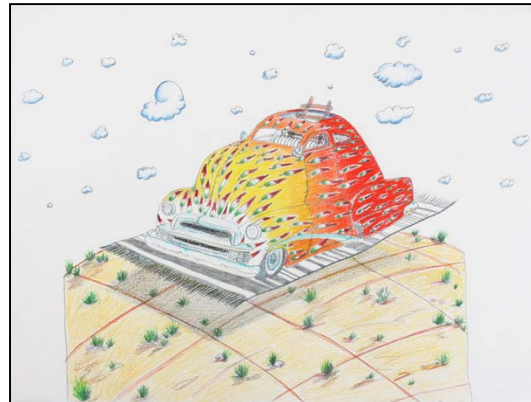
Opening Reception

Saturday August 13, 2011 at 3:00–10:00 p.m.

Closing Reception

Saturday August 27, 2011 at 6:00–10:00 p.m.

Free Events



POMONA, CA--The dA CENTER FOR THE ARTS is honored to host a benefit art exhibition for one of the most influential figures in the Chicano Art movement, Gilbert "Magu" Luján. The exhibition will open to the public during Pomona's Second Saturday Art Walk on August 13. Items will be offered at many price levels, so everyone can "take home a Magu." Please join us in celebrating and preserving his legacy.

We cordially invite collectors to attend a special preview reception on Friday August 12, 2011 at 7:00-9:00 p.m. to get early access to some of Magu's never before shown original artworks. Enjoy wine and hors d'oeuvres to the mellow music of Maria Elena Gaitan aka "Chola con Cello." Reserve your tickets now, www.magulandia.com.

Come back on August 27 for an afternoon of music in celebration of an amazing man and his expansive collection of work. The closing reception will feature musical performances by Conjunto Los Pochos, singer/songwriter/artist Eloy Torrez and more!

All proceeds from the events will go to support the preservation of Gilbert "Magu" Luján's artistic legacy. Any donations toward the benefit exhibition are tax deductible through the dA CENTER FOR THE ARTS, a 501(c)3 non-profit organization.

About Gilbert "Magu" Luján:

Gilbert "Magu" Luján, artist and art advocate for almost a half century, is an internationally renowned Chicano sculptor, muralist and painter. In 1974, Magu's groundbreaking Chicano Art collective "Los Four" exhibited the first Chicano Art show in the Los Angeles County Museum of Art's history. His treasured body of work is a visual anthem and can be found in the permanent collections of LACMA, The Smithsonian, Corcoran Gallery of Art, University of Irvine, Brooklyn Museum, Museum of Fine Arts-Houston and other distinguished collections worldwide.

For more information, please contact:

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